

RxReferenceSM

MEDICATION PRICING TOOL

“ I have a high deductible insurance plan so I pay for my prescriptions. I need a way to see how much these drugs cost and if there are any other drug options for me at lower prices. ”



APP BENEFITS:

- Increases **AWARENESS** and **TRANSPARENCY** to the user for how much medications typically cost to guide them in their purchase planning.
- Enables user to see other **therapeutic options** and related pricing to help them purchase with better information.
- Increases understanding of the **side-effects** and medication use information for each drug researched.