



RxEOB Achieves HITRUST r2 Certification Demonstrating the Highest Level of Information Protection Assurance

HITRUST r2 Certification validates that RxEOB is committed to strong cybersecurity and protecting sensitive data.

RxEOB, a leading provider of online communication and application tools to pharmacy benefit payers and managers, today announced its firewalls, servers, wireless access points, and workstations in both the data center and admin office have earned certified status by HITRUST for information security.

HITRUST r2 Certification and NIST Cybersecurity Framework certification demonstrate that RxEOB's information systems and architecture have met demanding regulatory compliance and industry-defined requirements and is appropriately managing risk. This achievement places RxEOB in an elite group of organizations worldwide that have earned this certification. By including federal and state regulations, standards, and frameworks and incorporating a risk-based approach, the HITRUST Assurance Program helps organizations address security and data protection challenges through a comprehensive and flexible framework of prescriptive and scalable security controls.

"Organizations like ours are continually under pressure to address current and emerging threats and meet complex compliance, information protection, and privacy requirements," said Robert Oscar, CEO at RxEOB. "We are pleased to demonstrate to our customers the highest standards for data protection and information security by achieving the rigorous HITRUST r2 Certification."

"HITRUST certification is globally recognized as validation that information security and privacy controls are effective and compliant with various regulations. HITRUST certification is considered the gold standard because of the comprehensiveness and applicability of the control requirements, depth of the assurance process, and level of oversight that ensures accuracy," said Jeremy Huval, Chief Innovation Officer at HITRUST.

About RxEOB

RxEOB is a health information technology company with deep roots in pharmacy, medical, and related data. For 25 years we have been helping health plans and PBMs engage their members to optimize the clinical and financial effectiveness of their programs through intelligent communications. From predictive pricing and preferred alternatives to intelligent algorithms that account for individualized benefit coverage, we leverage patient-specific characteristics including social factors, demographic data, behavioral and claim history to provide relevant communications and trusted engagement programs to plan membership while maintaining strict adherence to regulatory compliance.

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